

**PERSONAL INFORMATION**

Name	Aldo Giulio Colombo
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Site	www.aldocolombo.net
Nationality	Italian
Date of birth	January 25 th 1955

SUMMARY

Ornamental horticulture expert, longtime editor and publisher of the leading ornamental horticulture Italian magazine, developer of botanical aspects of apps for mapping historical botanical gardens and parks. Author of several books and articles on botanical subjects.

WORK EXPERIENCE

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| • Date (from – to) | 2014 – present |
| • Employer's name and locality | ACE2
In cooperation with Agroinnova - University of Turin |
| • Business or sector | Publishing |
| • Occupation or position held | Publisher - Magazine 'Protezione delle colture' (Protection of Cultivations) |
| • Date (from – to) | 2014 – present |
| • Employer's name and locality | www.GardenModeler.com
In cooperation with Digi-Unit Srl - Grumello del Monte (BG) |
| • Business or sector | Development of apps for mapping historical/botanical gardens and parks |
| • Occupation or position held | Co-founder and Senior Botanical Expert. The list of the apps is available in Addendum 2. The apps (IOs e Android) are available on AppStore and GooglePlay. |
| • Date (from – to) | 2014 – present |
| • Employer's name and locality | ACE2 |
| • Business or sector | Consulting |
| • Occupation or position held | Advisor for various European firms of the sector. |
| • Date (from – to) | 2007 - 2013 |
| • Employer's name and locality | ACE2 di Colombo Aldo Giulio |
| • Business or sector | Publishing House |
| • Occupation or position held | Publisher. In continuity with the preceding employment, from 2007 to 2013 publisher of the trade magazine 'Flortecnica', leader in the ornamental horticulture sector in Italy |

- Date (from – to) 1992 – 2006
- Employer’s name and locality ACE International – Via Mocomero 26 – Vernasca (PC)
c/o operating office in Calco (LC) - Via Brianza
- Business or sector Publishing House
- Occupation or position held Editor of the magazines Flortecnica and Data & Fiori
- Main activities and responsibilities Editor, page layout, photo editing, translations, photographic services, website management, etc.

- Date (from – to) 1980-1991
- Employer’s name and locality Betta & Cereda Srl / Franco Cereda & C. Sas
Via Marco Bruto 22 – 20138 Milano
- Business or sector Import/Export flowers and plants
- Occupation or position held Technical employee
- Main activities and responsibilities Sales, technical aspects, management of Data Processing.

EDUCATION AND TRAINING

- Date (from – to) 1983
- Training organisation’s name Regione Lombardia (Lombardy Region)
- List of principal subjects covered or skills acquired Specialization course: ‘Spazi Verdi Territoriali’ (Green Territorial Spaces)

- Date (from – to) 1974-79
- Training organisation’s name Università degli Studi di Milano (University of Milan)
- Qualification awarded Laurea in Scienze Agrarie (Degree in Agriculture Sciences)
- EQF (or other) level if relevant Grade: 110/110 summa cum laude. Thesis in plant pathology: ‘Survey on diseases of plants in Monza Park’; supervisor Prof. Marco Bisiach, later the director of the Institute of Plant Pathology of Milan

- Date (from – to) 1969-74
- Training organisation’s name Liceo Scientifico (High School) Paolo Frisi - Monza
- Qualification awarded Maturità scientifica (High School Degree)

PERSONAL SKILLS

Mother Language

Italian

Other Languages

English

- Understanding Excellent
- Writing Excellent
- Speaking Excellent

French

- Understanding Excellent
- Writing Basic
- Speaking Basic

CAPACITÀ E COMPETENZE TECNICHE

Extensive experience with a variety of systems, from microcomputers (PC Windows to Apple Mac) to mainframe (Datapoint),

In last years I was employed at the firm Cereda, I worked on what was probably one of the first local networks of personal computers running Novell to be installed in Italy

In design work I use the main programs for layout and editing, especially Adobe Indesign, Photoshop, and Quark Xpress.

In photography I have built up a notable photo archive on different aspects of floriculture and ornamental gardening

BOOKS AND PUBLICATIONS

See Addendum 1

OTHER SKILLS

Writing press releases for companies in the ornamental horticultural industry. Editing and layout of small publications, catalogs, etc. Technical and scientific translations from and into English. Database Management. Creation of websites

I have guided different groups of American nurserymen in Italy (1999, 2004 and 2016). In 1999 the visits were organized together with the U.S. Consulate in Italy. In 2004 in cooperation with ANLA (American Nurserymen and Landscapers Association). In 2016 with the program EAGL (Executive Academy for Growth & Leadership) - Texas A&M University and with the consulting firm MonkeyBar Management.

In 1999, again in cooperation with the con il U.S. Consulate in Italy, I guided a group of Italian nurserymen in the USA visiting nurseries in Tennessee, North Carolina and Maryland.

Guide for the gardens of the Villa Reale (Royal Villa) in Monza, The guided tours were organized at first by the Gruppo Botanico (Botanical Group) of Monza and Brianza then by the Amici del Verde (Friends of Green) of Monza. Also for this association, in cooperation with the Municipality of Monza and the Italian Association of the Rose, I gave guided tours of the Rose Garden of the Villa Reale in Monza

Guide in the garden of Villino Volterra in Ariccia (near Rome), where the first Garden Modeler app was developed

Conferences and courses on cultivation of ornamental and edible plants, on parks and gardens and other botanical subjects in Monza, Cernusco Lombardone, Barzanò, Como and Missaglia

Extensive experience, with visits to companies, trade fairs, exhibitions, botanical and historical gardens. Countries included: Netherlands, Belgium, Denmark, Germany, France, Switzerland, England, Spain, Portugal, Finland, Norway, Poland, Hungary, Czech Republic, Lithuania, Turkey, Israel, United States, Ecuador

Addendum 1

Books and publications

Books

Many of the books listed, have been republished under other titles by the same publisher. Also, some of the books have been partially re-edited and republished in special collections.

Some of the books have been translated into Spanish and French

1) 'Verdissimo' ('The Greenest') - Istituto Geografico De Agostini

Editor of part of the texts (description, growing conditions, care, diseases and pests of plants). This encyclopedia was published in 100 weekly issues from February 1996 to 1998.

The texts were later used for two other books, the first on house plants, the second on garden plants:

Le piante per la casa: come sceglierle, disporre, curare, riprodurre e mantenere rigogliose le piante d'appartamento / [testi: Aldo Colombo, Valter Pironi, Bruno Rusmini]. - Novara : Istituto geografico De Agostini, [2001]. - 192 p.: ill.; 24 cm

Le piante per il giardino / testi: Aldo Colombo, Valter Pironi, Bruno Rusmini]. - Novara : Istituto geografico De Agostini, [2002].

The first has also a French translation:

Les plantes d'intérieur faciles!

2) Edward Bent, Aldo Colombo 'Aiuole e bordure' ('Beds and borders')- Milano: De Vecchi 2000 - 48 p.: ill.; 21 cm

3) Edward Bent, Aldo Colombo - Tulipani e bulbose (Tulips and Bulbs) /Milano: De Vecchi, [2001]. - 48 p.: ill.; 21 cm

Republished as;

Edward Bent, Aldo Colombo - Le mie bulbose /. - Nuova ed.. - Milano : De Vecchi, stampa 2006. - 95 p.: ill.; 19x18 cm.

Translated as (Two Spanish editions):

Tulipanes bulbosas - eleccion cuidados

Plantas bulbosas, las - cultivo y cuidados (Agricultura Y Horticultura)

4) Edward Bent, Aldo Colombo - 'Piante rampicanti' ('Climbers') - De Vecchi (2001)

Republished as:

Edward Bent, Aldo Colombo - I miei rampicanti /. - Nuova ed. - Milano : De Vecchi, stampa 2006. - 95 p.; ill.; 19x18 cm.

Tradotto in Spagnolo:

Plantas trepadoras, las - cultivo y cuidados (Agricultura Y Horticultura)

5) Edward Bent, Aldo Colombo 'Le Ortensie' - Milano: De Vecchi 2001 - 48 p.: ill.; 21 cm

Republished as:

Le mie ortensie / Edward Bent, Aldo Colombo. - Nuova ed. - Milano : De Vecchi, 2006. - 95 p.: ill.; 19 cm.

Translated as:

Hortensias, las (Cultivo Y Cuidados)

6) Aldo Colombo. Il giardino mediterraneo (Mediterranean Garden)/ - Milano: DVE (Formerly De Vecchi), [2003]. - 143 p.: ill.; 24 cm.

Re-edited and republished in 2008

Translated as:

El Jardin mediterraneo

7) Aldo Colombo 'Armonie & Zen : i segreti dei giardinieri giapponesi ('Harmony and Zen – Secrets of Japanese Gardeners') / Milano: DVE, c2003. - 159 p.: ill.; 25 cm.

8) Aldo Colombo Il giardino delle erbe aromatiche ('The aromatic garden') / Milano DVE 2006, 144 p., ill.

Translated in French:

Le jardin aromatique

9) Aldo Colombo - Coltivare gli agrumi: ornamentali e da frutto ('Growing ornamental and fruit Citrus') /. - Milano : DVE, c2004. - 142 p.: ill.; 24 cm.

Re-edited and republished in 2013

Translated as (Spanish and French):

Cultivar los citricos ornamentalesy de fruto

La Culture des agrumes

10) Aldo Colombo - Seminare i fiori. ('How to seed flowers') / Milano : DVE, 2005. - 155 p.: ill.; 21 cm

Translated as (Spanish and French):

El arte de la siembra - del huerto y del jardin (Sos Del Jardinero)

Réussir ses semis comme un pro! (SOS du jardinier)

11) Aldo Colombo - La propagazione per talea ('Propagation by cutting') / Milano - DVE, 2005. - 126 p.: ill.; 21 cm.

2^a edition 2007

Translated in Spanish:

La Reproduccion Por Esquejes

12) Aldo Colombo - Il grande libro dei colori del giardino ('Colors in the Garden') / Milano : DVE, 2007. - 142 p.: ill.; 25 cm.

Translated as (Spanish and French):

Los colores del jardín

Les Couleurs De Jardin

Books 2, 3, 4 and 5 were gathered together with volumes by other authors in 2005 as '1000 piante e fiori per il giardino' (1000 plants and flowers for the garden) / Milano DVE, 658 p. – ill. 21 cm. Books 6 and 8 were gathered together in 2009 in the collection 'I segreti del giardino del sole' (Secrets of the Sunny Garden).

Articles

Since 1990 to present, I wrote more than 500 articles published in Italian (mainly in Flortecnica, and recently on Clamer Informa) and international (i.e. Floraculture International) magazines. Main subjects: plants, flowers, floriculture, nursery stock, exhibitions, shows, reportages, interviews, news, seminars, novelties, markets, machinery, equipment, trade in the ornamental industry.

Addendum 2

**Apps produced in cooperation with DigiUnit
(www.gardenmodeler.com)**

Giardino Villino Volterra (2013)

I maestri del Paesaggio (edizione 2014) *

Orticola (edizione 2015)**

PiazzaBrianza Parchi e Giardini (2016)

* This app included the mapping of Piazza Verde (Green Square) in 2014. The following apps for this show - where Piazza Verde was not landscaped any more, not requesting any botanical mapping were developed by DigiUnit only for the calendar of the events.

* This app, only for the 2015 edition of the Show, is not available any more in the Stores.